mip london

APPLIED AI ROUNDTABLES

In partnership with Luma AI

Monday 23 February 2026 | 15.30 - 16.30

Lancaster Ballroom, The Savoy Hotel, London

Overview

The **Applied AI Roundtables** at MIP LONDON bring together broadcasters, studios, producers, platforms, and tech and AI innovators to explore how artificial intelligence is being applied across the TV and streaming value chain: from content creation and production workflows to localisation, distribution, monetisation, and rights.

These expert-led discussions are designed to foster open exchange, practical insights, and meaningful connections between industry peers.

Table Leaders & Topics

Table 1 - World-building At £15m: Using AI To Deliver High-concept Tv At Mid-range Budgets

Liz Sloan Watts
Business Development & Partnerships, Media & Entertainment
Luma AI

Table 2 - Monetising Video Libraries for AI Training

Chris Keevill
CEO
Versos AI Inc.

Table 3 - Content Monetization in the Age of AI

David Richtenburg
Executive Vice President, Content and Partnerships
Troveo AI

Table 4 - AI: The Engine for Breakthrough Content Search

Simon Miller
Consultant
Cineverse

Table 5 - The Post-Abundance Problem: How AI is forcing a rethink of Long-Form Economics

Tom Paton
CEO / Founder
AiMation

Table 6 - From Gatekeepers to Algorithms to Agents: How Storytellers Must Adapt Now

Michael Wayne
Global Head of Media & Entertainment
RWS

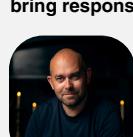**Table 7 - AI Voice in Production: What Actually Works At Scale**

Oz Krakowski
Chief Business Development Officer
Deepdub

Table 8 - AI for TV Financing: Unlocking Smarter Global Matchmaking & Funding Strategies

Kunal Barai
Head of Global Markets Expansion
Vitrina

Table 9 - AI in Practice: How to bring responsible AI into Production

Benjamin Field
CEO / Co-Founder
Deep Fusion Films Ltd

Table 10 - Ask a Lawyer: AI in Film Production & Archive Monetisation

Mathilde Pavis
Legal Counsel
Replique

Agenda

15:15 – 15:30
Welcome Coffee & Networking
15:30 – 15:40
The Future Of Storytelling: A Global Vision For Creative Intelligence and Enablement
Introduction from Jason Day, Head of EMEA Luma AI
15:40 – 16:30
Roundtable Conversations
16:30
End of the session

Session Format

The programme features 10 curated roundtables, each led by an industry expert and bringing together 9 participants. Each table host leads a focused discussion around a specific AI topic aligned with their expertise and interests.

Who Can Participate?

The Applied AI Roundtables are open to accredited MIP LONDON participants who are actively working with, or exploring opportunities in AI.
Once accredited, participants can register via the application form (before Feb 9) and select their two preferred tables. Final table assignments will be curated to best align with participants' interests and objectives.

The final list of participants will be shared with both Table Hosts and attendees in early February.

Role of the Table Leaders

Table hosts are responsible for facilitating high-quality, strategic discussions. This role includes:

- Presenting their activity, expertise and positioning in the AI ecosystem
- Sharing projects, case studies and practical market insights
- Offering a strategic vision on the future of AI

This is not a pitching session. The format is designed to be informative, educational and peer-driven, with the clear objective of connecting the right professionals to enable deal-making, partnerships and long-term collaboration

Any questions please reach out to the event producer, Mathilde Toux at mathilde.toux@rxglobal.com
PRE-REGISTRATION HERE (Before Feb 9)