

APPLIED AI ROUNDTABLES

In partnership with Lumai AI

Monday 23 February 2026 | 15.30 - 16.30
Lancaster Ballroom, The Savoy Hotel, London

Overview

The **Applied AI Roundtables** at MIP LONDON bring together broadcasters, studios, producers, platforms, and tech and AI innovators to explore how artificial intelligence is being applied across the TV and streaming value chain: from content creation and production workflows to localisation, distribution, monetisation, and rights.

These expert-led discussions are designed to foster open exchange, practical insights, and meaningful connections between industry peers.

Table Leaders & Topics

Table 1 - World-building At £15m: Using AI To Deliver High-concept Tv At Mid-range Budgets



Liz Sloan Watts
Business Development & Partnerships, Media & Entertainment
Luma AI

Table 2 - Monetising Video Libraries for AI Training



Chris Keevill
CEO
Versos AI Inc.

Table 3 - Content Monetization in the Age of AI



David Richtenburg
Executive Vice President, Content and Partnerships
Troveo AI

Table 4 - AI: The Engine for Breakthrough Content Search



Simon Miller
Consultant
Cineverse

Table 5 - The Post-Abundance Problem: How AI is forcing a rethink of Long-Form Economics



Tom Paton
CEO / Founder
AiMation

Table 6 - From Gatekeepers to Algorithms to Agents: How Storytellers Must Adapt Now



Michael Wayne
Global Head of Media & Entertainment
RWS

Table 7 - AI Voice in Production: What Actually Works At Scale



Oz Krakowski
Chief Business Development Officer
Deepdub

Table 8 - AI for TV Financing: Unlocking Smarter Global Matchmaking & Funding Strategies



Kunal Barai
Head of Global Markets Expansion
Vitrina

Table 9 - AI in Practice: How to bring responsible AI into Production



Benjamin Field
CEO / Co-Founder
Deep Fusion Films Ltd

Table 10 - Ask a Lawyer: AI in Film Production & Archive Monetisation



Mathilde Pavis
Legal Counsel
Replique

Agenda

15:15 – 15:30

Welcome Coffee & Networking

15:30 – 15:40

The Future Of Storytelling: A Global Vision For Creative Intelligence and Enablement
Introduction from Jason Day, Head of EMEA
Luma AI

15:40 – 16:30

Roundtable Conversations

16:30

End of the session

Session Format

The programme features 10 curated roundtables, each led by an industry expert and bringing together 9 participants. Each table host leads a focused discussion around a specific AI topic aligned with their expertise and interests.

Who Can Participate?

The Applied AI Roundtables are open to accredited MIP LONDON participants who are actively working with, or exploring opportunities in AI.

Once accredited, participants can register via the [application form](#) (before Feb 9) and select their two preferred tables. Final table assignments will be curated to best align with participants' interests and objectives.

The final list of participants will be shared with both Table Hosts and attendees in early February.

Role of the Table Leaders

Table hosts are responsible for facilitating high-quality, strategic discussions. This role includes:

- Presenting their activity, expertise and positioning in the AI ecosystem
- Sharing projects, case studies and practical market insights
- Offering a strategic vision on the future of AI

This is not a pitching session. The format is designed to be informative, educational and peer-driven, with the clear objective of connecting the right professionals to enable deal-making, partnerships and long-term collaboration