



MIP LONDON ANNOUNCES DETAILS OF DOC AND FACTUAL LINE UP

Showcase of Chris Packham-led Environmental Feature Doc *Greenwashed*

International Players Confirmed for Expanded Co-Production Summit

Exclusive Data Presentations as Part of Buyers-Focused Opening Day



Paris, 9 January 2026 – MIP LONDON today announced details of its Documentary and Factual line up for the forthcoming second edition of the multi-genre international TV and streaming content market taking place at the IET London and Savoy Hotel from Sunday 22 - Tuesday 24 February 2026.

Set across the market's first two days, highlights include a showcase of environmental feature *Greenwashed*, a dedicated co-production summit with leading international genre players, a deep dive into new funding models and

an increased emphasis on exclusive analysis and intel for the market's opening Sunday.

Highlights include:

- Award-winning broadcaster, conservationist and campaigner **Chris Packham** will be joined by his collaborator, physician and filmmaker Dr. Sofia Pineda Ochoa, for a special showcase and Q&A session exploring the issues raised in their hard-hitting film *Greenwashed*. Staged at 12.00 on Monday 23rd in the IET London's Turing Theatre, the documentary confronts existential ecological crises threatening our planet by exposing major yet uncomfortable truths that many environmental organizations fail to acknowledge. The film is an urgent call to action to tackle the challenges bearing down on humans, wildlife and the planet.
- An expanded Doc and Factual Co-Production Summit, continuing the popular round table format from last year's market will be staged in The Savoy's Lancaster Ballroom on Sunday 22nd from 11.30-13.00. Confirmed table hosts include **Head of Factual, SVT, Mikael Osterby; Founder & CEO, Quintus Studios, Gerrit Kemming; CEO and Co-Founder, Deep Fusion Films Ltd, Benjamin Field; Head of Originals at LADbible Group, Becky Gardner; Tanya Shaw, Managing Director, Television, Zinc Media; and Director, Acquisitions and Coproductions, Documentaries ZDF Studios, Kristina Hollstein**. Curated and moderated by **Natalie Humphreys, Founder & Producer / Executive Producer, Storyboard Studios**, the summit is part of a greater emphasis on structured networking running across all days at the market including further Speed Matchmaking sessions.
- Exclusive new data led presentations from **Guy Bisson, Executive Director & Co-founder, Ampere Analysis** whose 'Documentary & Factual Entertainment: Thriving and Surviving Confirmed' will focus on continued opportunities and areas of potential growth in the genre; and an outline of editorial trends driving the documentary market from **Beatrice Rossmanith, Founder & Director, Mothership Media Consultancy**. The sessions will run back-to-back on Sunday 22nd in the IET London's Kelvin Theatre from 10.30-11.00.
- A deep dive with genre players working at the forefront of emerging funding models for factual in the new content economy featuring **Documentary Filmmaker Benjamin Zand**,

Zandland amongst others, and chaired by **Amanda Groom, Founder & CEO, The Bridge** on Monday 23rd from 14.00-14.30 in the IET London's Turing Theatre.

The sessions form part of a MIP LONDON conference programme also including microdramas, the creator economy, streaming and AI alongside multi-genre screenings, sessions and showcases under the theme "*Joining the Dots: Finding the Value.*"

MIP LONDON has to date confirmed more than 450 international buyers for its second edition, including senior acquisitions and commissioning executives from **Amazon Studios, Netflix, Warner Bros. Discovery, Paramount, The Walt Disney Company, National Geographic, Sky, ZDF, RTL, RTÉ, Nine Entertainment, Red Bull Media House, Al Jazeera International, ITV, BBC, AMC Networks, Globo, PBS** and **Samsung**, among others.

Chris Packham has won multiple awards for his environmental work and was awarded a CBE for services to nature conservation, has presented and produced many of the UK's most influential nature programmes, including *The Really Wild Show, Springwatch, Autumnwatch* and *Winterwatch* for the BBC.

Further information

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