## mip<sup>®</sup>london

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Back in 2026 with new dates and a refreshed format.

Premium screenings. Organised networking.
Future-facing conferences, all in the heart of the creative capital.

22 - 24 February 2026 - The Savoy Hotel & IET London

## CONNECT. COLLABORATE. DISCOVER.

- An All-Encompassing Hub bringing together digital creators, television producers, platforms, distributors, and brands from across the globe.
- A Global Marketplace housing next generation media companies, innovative content creators and mainstream media powerhouses.
- A Collaborative Environment accelerating international content exchange, driving future trends and meaningful business connections, through organised 1-to-1 networking, workshops and roundtable sessions.
- Innovation At Every Turn high-impact screenings, creator upfronts and a strategic forward-looking conference programme designed to spark creative collaborations and enable business growth.