

	Sunday 22/02		Monday 23/02		Tuesday 24/02	
	IET London	The Savoy Hotel	IET London	The Savoy Hotel	IET London	The Savoy Hotel
8:00						
9:00				09:00 - 10:15 <b>Roundtable</b> Lancaster Ballroom <b>Brand Entertainment Summit Roundtables</b> Invitation Only  <i>Welcome Coffee from 08:45</i>		09:00 - 12:00 Lancaster Ballroom <b>KIDS SUMMIT BACK TO BASICS</b>
10:00	09:30 - 10:00 Kelvin Theatre <b>Cracking Audience Trends: Who is Watching What, How &amp; Why?</b> Presented by Glance		09:30 - 10:00 <b>Showcase</b> Kelvin Theatre <b>Talpa Studios Showcase</b>		10:15 - 10:45 <b>MIP Headliner</b> Kelvin Theatre <b>MIP HEADLINER</b>	
11:00	10:00 - 10:30 Kelvin Theatre <b>Documentary &amp; Factual Entertainment: Thriving and Surviving</b> Presented by Ampere Analysis		10:15 - 10:45 <b>MIP Headliner</b> Kelvin Theatre <b>MIP HEADLINER</b>		11:00 - 11:45 <b>MIP Headliner</b> Kelvin Theatre <b>Video Podcasts 2026: Scaling Stories, Maximising Revenue</b>	
12:00	10:45 - 11:00 Kelvin Theatre <b>Content Trends Doc+ Factual</b> Presented by Mothership Media Consultancy	11:30 - 12:30 <b>Roundtable</b> Lancaster Ballroom <b>Doc + Factual Co-Production Summit</b> Invitation Only  <i>Welcome Coffee from 11:15</i>	11:00 - 11:45 Mountbatten Room <b>Applied AI Innovation Showcase</b>		12:00 - 12:30 Kelvin Theatre <b>Streamers: Content &amp; Partnership Strategies</b>	
13:00	11:15 - 12:00 <b>Showcase</b> Turing Theatre <b>Highlighting Creativity IPs from Korea</b> Presented by KOCCA		12:00 - 12:30 Mountbatten Room <b>AI Training Data &amp; the New Economics of Factual TV</b> Presented by Versos AI	12:30 - 14:30 Lancaster Ballroom <b>Attention Economy Leadership Lunch &amp; Mixer</b>  Invitation Only		
14:00	13:00 - 14:00 Kelvin Theatre <b>Fresh TV Formats</b> Presented by The WIT	14:00 - 15:00 <b>Matchmaking</b> Lincoln Room <b>Speed-Matchmaking Doc + Factual</b>	13:30 - 14:15 Kelvin Theatre <b>Korea Format Showcase</b>	14:00 - 15:00 <b>Matchmaking</b> Lincoln Room <b>Speed-Matchmaking Scripted</b>		14:00 - 15:00 <b>Matchmaking</b> Lincoln Room <b>Speed-Matchmaking Kids</b>
15:00		14:15 - 15:15 <b>Roundtable</b> Lancaster Ballroom <b>Micro Drama &amp; Vertical Content Leaders' Summit</b> Pre-Registration required  <i>Welcome Coffee from 11:15</i>	14:00 - 14:30 Turing Theatre <b>Doc &amp; Factual: Rethinking Funding &amp; Partnerships</b>			14:30 - 15:30 <b>Roundtable</b> Lancaster Ballroom <b>Creator Economy Roundtables</b>
16:00	15:30 - 17:00 Turing Theatre <b>Brand Entertainment Summit: Showcase</b> In Partnership with Brand-Storytelling & BCMA		14:45 - 15:15 <b>MIP Headliner</b> Kelvin Theatre <b>MIP HEADLINER: Micro Drama 2026: The Global Breakout</b>	15:30 - 16:30 <b>Roundtable</b> Lancaster Ballroom <b>Applied AI Roundtables</b>  Pre-Registration Required <i>Welcome Coffee from 15:15</i>	16:15 - 16:45 <b>MIP Headliner</b> Kelvin Theatre <b>MIP HEADLINER</b>	
17:00	16:00 - 17:00 Kelvin Theatre <b>Doc + Factual Pitch</b>		15:25 - 15:55 Turing Theatre <b>Formats Panel</b>			
18:00	17:30 - 18:00 Kelvin Theatre <b>The Reality Check: Navigating Entertainment's Shifting Landscape in 2026</b> Presented by Luminate	18:00 - 20:00 Lancaster Ballroom <b>MIP LONDON Opening Party</b>	16:05 - 16:35 Turing Theatre <b>FRAPA Session</b>			
19:00			17:30 - 18:00 <b>MIP Headliner</b> Kelvin Theatre <b>MIP HEADLINER</b>	From 18:00  <b>MIP LONDON Happy Hour</b>		From 18:00  <b>MIP LONDON Happy Hour</b>
20:00						

As of 19/12/2025, subject to change

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