

Sunday 22/02		Monday 23/02		Tuesday 24/02	
IET London	The Savoy Hotel	IET London	The Savoy Hotel	IET London	The Savoy Hotel
09:30 - 10:00 Kelvin Theatre Cracking Audience Trends: Who is Watching What, How & Why? Presented by Glance		09:30 - 10:00 Showcase Kelvin Theatre Talpa Studios Showcase	09:00 - 10:15 Roundtable Lancaster Ballroom Brand Entertainment Summit Roundtable In Partnership with BrandStorytelling & BCMA Pre-Registration Required <i>Welcome Coffee from 08:45</i>		09:00 - 12:00 Lancaster Ballroom KIDS & TEENS SUMMIT - Navigating the New Kids & Teens Business Reality <i>Welcome Coffee from 08:30</i>
10:05 - 10:25 Fresh TV Japan		10:15 - 10:45 MIP Headliner Kelvin Theatre Talent as the Shortcut: How Community-led IP Scale across Platforms		10:15 - 10:45 MIP Headliner Kelvin Theatre MIP HEADLINER	
10:30 - 10:45 Kelvin Theatre Documentary & Factual Entertainment: Thriving and Surviving Presented by Ampere Analysis		10:45 - 11:30 Mountbatten Room Applied AI Innovation Showcase		11:00 - 11:45 MIP Headliner Kelvin Theatre Video Podcasts 2026: Scaling Stories, Maximising Revenue	
10:45 - 11:00 Kelvin Theatre Content Trends Doc + Factual Presented by Mothership Media Consultancy		11:30-12:00 MIP Headliner Kelvin Theatre MIP HEADLINER		12:00 - 12:30 Kelvin Theatre Streamers' Content & Partnership Strategies	
11:15 - 12:00 Showcase Turing Theatre Highlighting Creativity IPs from Korea Presented by KOCCA	11:30 - 13:00 Roundtable Lancaster Ballroom Doc + Factual Co-Production Summit By Invitation Only <i>Welcome Coffee from 11:15</i>	12:00 - 12:30 Showcase Turing Theatre Greenwashed Presented by Chris Packham	12:30 - 14:30 Lancaster Ballroom Attention Economy Leadership Lunch & Mixer In Partnership with Tubefilter By Invitation Only		
		13:30 - 14:15 Showcase Kelvin Theatre Korea Format Showcase		14:00 - 14:30 MIP Headliner Kelvin Theatre MIP HEADLINER	14:00 - 15:00 Matchmaking Abraham Lincoln Room Speed-Matchmaking Kids Pre-Registration Required
13:00 - 14:00 Kelvin Theatre Fresh TV Formats Presented by The WIT	14:00 - 15:00 Matchmaking Abraham Lincoln Room Speed-Matchmaking Doc + Factual Pre-Registration Required	14:00 - 14:30 Turing Theatre Making New Production Funding Models Work! Doc + Factual Perspectives	14:00 - 15:00 Matchmaking Abraham Lincoln Room Speed-Matchmaking Scripted Pre-Registration Required	15:30 - 16:00 MIP Headliner Kelvin Theatre MIP HEADLINER	
15:30 - 16:30 Kelvin Theatre Doc + Factual Pitch	14:15 - 15:15 Roundtable Lancaster Ballroom Micro Drama & Vertical Content Leaders' Summit Pre-Registration Required <i>Welcome Coffee from 14:00</i>	14:45 -15:20 MIP Headliner Kelvin Theatre Micro Drama 2026: The Global Breakout		16:15 - 16:45 MIP Headliner Kelvin Theatre MIP HEADLINER	14:30 - 15:30 Roundtable Lancaster Ballroom Building Sustainable Growth in Creator-Led Content In Partnership with We Are Era Pre-Registration Required <i>Welcome Coffee from 14:15</i>
15:30 - 16:45 Turing Theatre Brand Entertainment Summit: Showcase In Partnership with Brand-Storytelling & BCMA		15:25 - 15:55 Turing Theatre Formats Panel	15:30 - 16:30 Roundtable Lancaster Ballroom Applied AI Roundtable Pre-Registration Required <i>Welcome Coffee from 15:15</i>		
17:00 - 17:30 Kelvin Theatre The Reality Check: Navigating Entertainment's Shifting Landscape in 2026 Presented by Luminate		16:05 - 16:35 Turing Theatre FRAPA Session			
	18:00 - 20:00 Lancaster Ballroom MIP LONDON Opening Party	16:45 - 17:15 Kelvin Theatre The New Distribution Playbook: What's the Deal Now?	From 18:00 MIP LONDON Happy Hour		From 18:00 MIP LONDON Happy Hour
		17:30 -18:00 MIP Headliner Kelvin Theatre MIP HEADLINER			

As of 13/01/2026, subject to change

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