

# mip<sup>®</sup> london

## COMPANY HUB

### USER GUIDE FOR PARTICIPANTS

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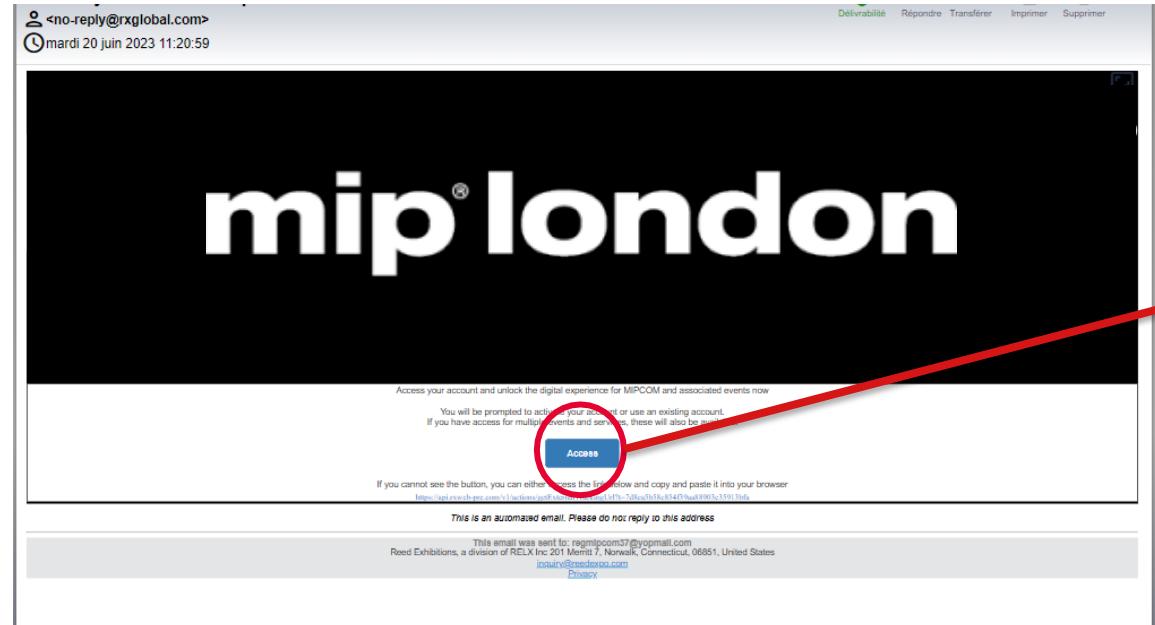
# 1. Admin Definition

- Administrator of your MIP LONDON online account is **the first registered person of your company**. They have all entitlements to set up your company page.
- They can **also add secondary ADMINS (unlimited)** in your company hub page online to share their rights with other colleagues for account set up.

## 2. Activate your Account

Once your participation is confirmed, you will receive an email to activate your account from: [no-reply@rxglobal.com](mailto:no-reply@rxglobal.com) (It may end in SPAM folders)

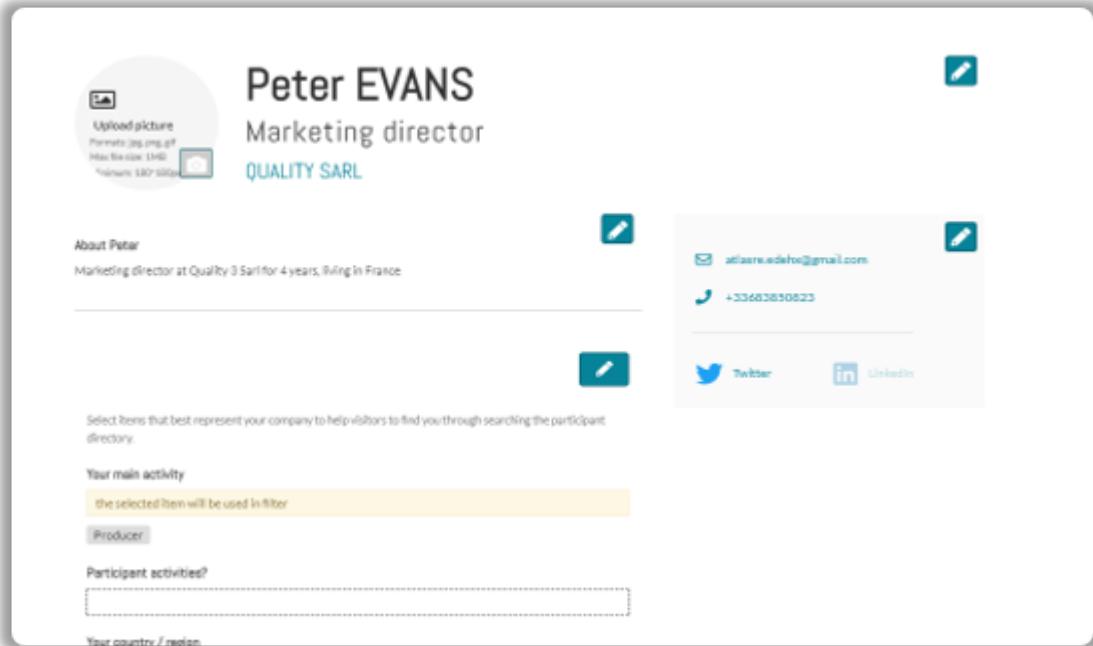
If you have not received it, please contact [Help Desk](#).



Click on the link received by email and personalize your password

# 3. Participant Profile

- Click in top right menu under your name on “**My Profile**”.  
Then update your personal profile by clicking on the pen icon button on each section



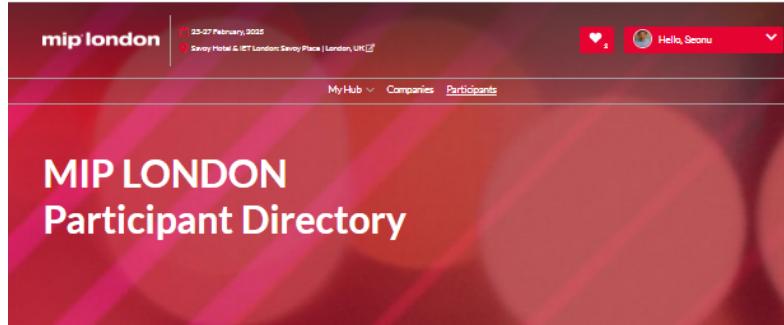
## You should add:

- MANDATORY FOR YOUR BADGE : YOUR PHOTO**  
(recommended size 180\*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (Twitter & LinkedIn)
- Your contact details are displayed by default.  
Click on the pen picture, then “Change” to hide your email & phone.

### IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

# 4. Participants Directory



## Filters

Filter participants by

- Buyers/Visitors status,
- Job function,
- Content genre of expertise,
- Countries, etc.

Search by job title, first and last names and company name

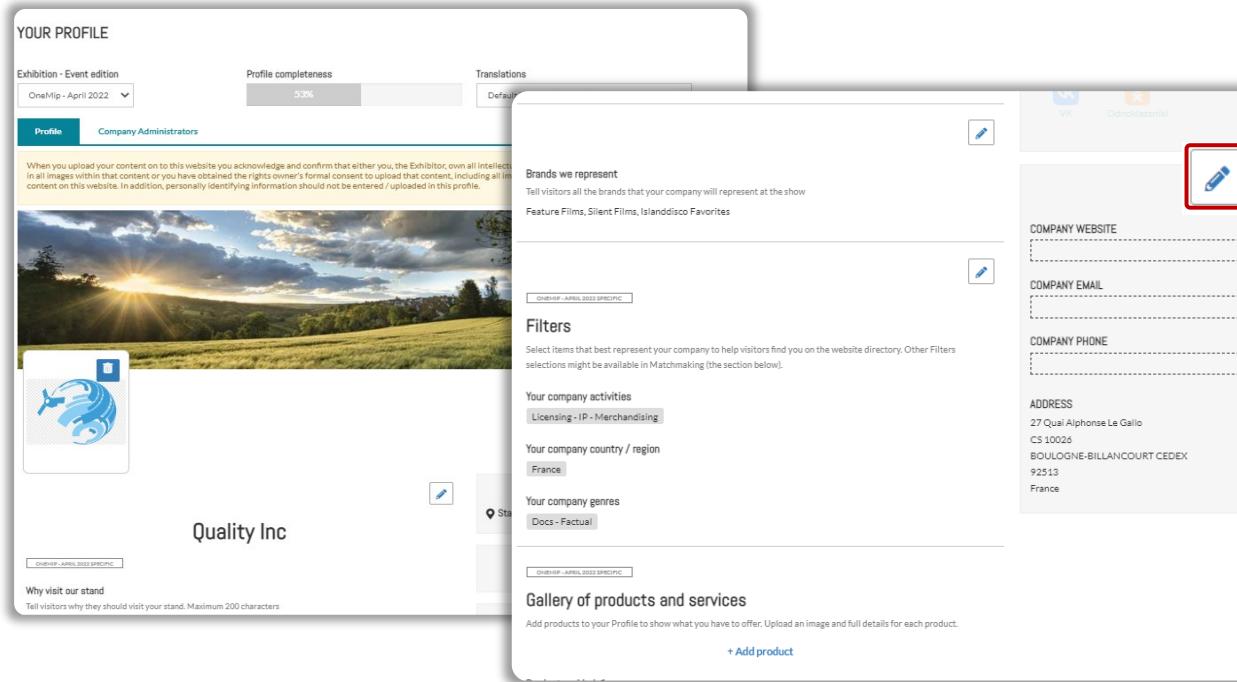
## Sort by:

- A-Z
- Z-A
- Newest
- Recently updated!!

Option to add a participant to "My Network & Plan" (favourites)

# 5. Company Profile – Only Available for Admins

Click on “Edit my profile” in your “Company Hub” or in the top right menu ‘My Company’.  
Then update your personal profile by clicking on the pen icon button on each section



## You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

### IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

# 6. Company Directory



23-27 February, 2025  
Savoy Hotel & IET London: Savoy Place | London, UK

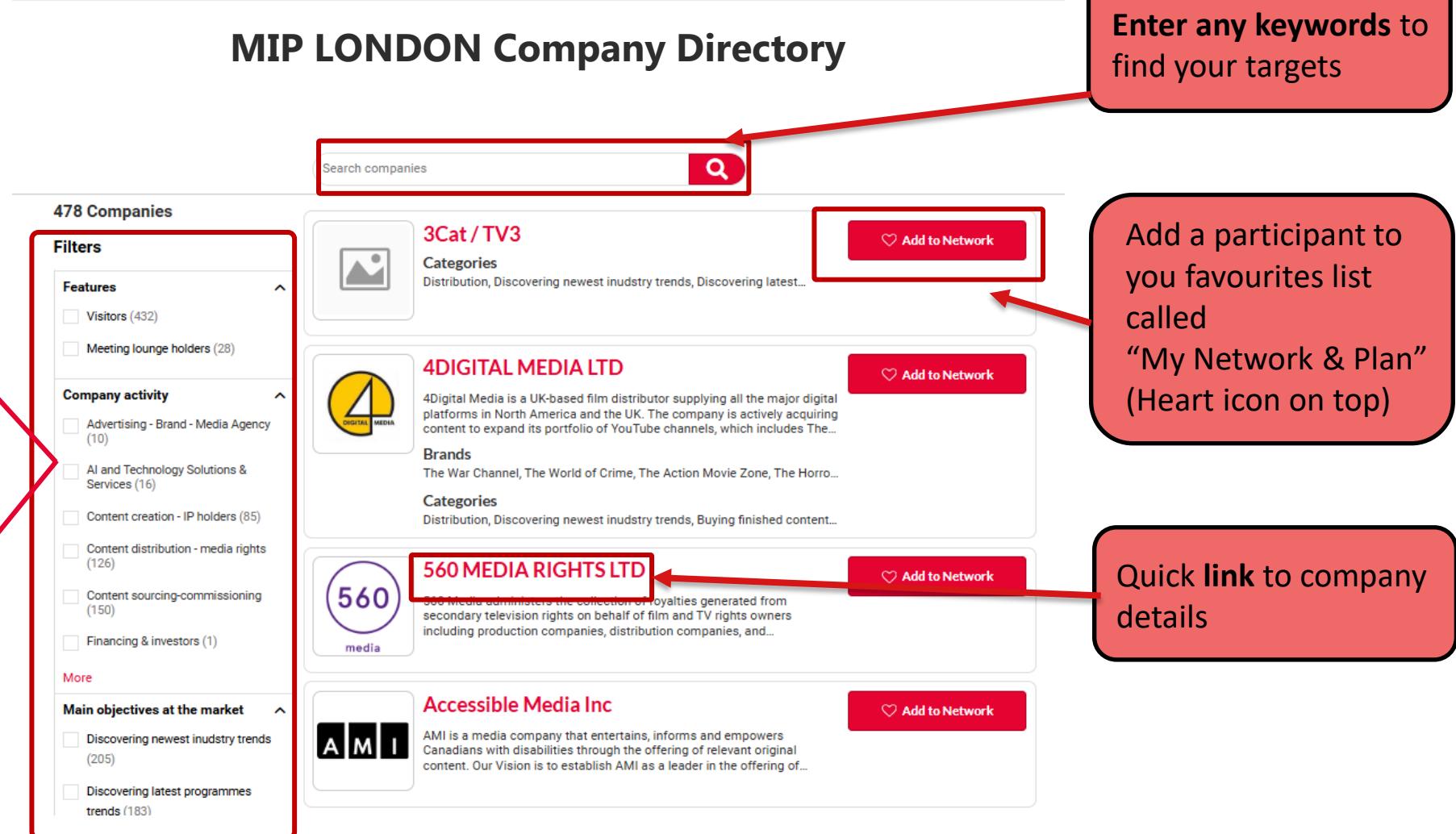
My Hub Companies Participants

mip london

Same email (login) & same password for mipcom.com & mipjunior.com (if you are registered to both)

Find out which companies are exhibitor or visitor and filter by company activities

Find your best targets using the **filtering options**



## MIP LONDON Company Directory

478 Companies

Search companies

Filters

Features

- Visitors (432)
- Meeting lounge holders (28)

Company activity

- Advertising - Brand - Media Agency (10)
- AI and Technology Solutions & Services (16)
- Content creation - IP holders (85)
- Content distribution - media rights (126)
- Content sourcing-commissioning (150)
- Financing & investors (1)

More

Main objectives at the market

- Discovering newest industry trends (205)
- Discovering latest programmes trends (183)

3Cat / TV3

Categories: Distribution, Discovering newest industry trends, Discovering latest...

Add to Network

4DIGITAL MEDIA LTD

4Digital Media is a UK-based film distributor supplying all the major digital platforms in North America and the UK. The company is actively acquiring content to expand its portfolio of YouTube channels, which includes The...

Brands: The War Channel, The World of Crime, The Action Movie Zone, The Horro...

Categories: Distribution, Discovering newest industry trends, Buying finished content...

560 MEDIA RIGHTS LTD

560 Media administers the collection of royalties generated from secondary television rights on behalf of film and TV rights owners including production companies, distribution companies, and...

Accessible Media Inc

AMI is a media company that entertains, informs and empowers Canadians with disabilities through the offering of relevant original content. Our Vision is to establish AMI as a leader in the offering of...

Add to Network

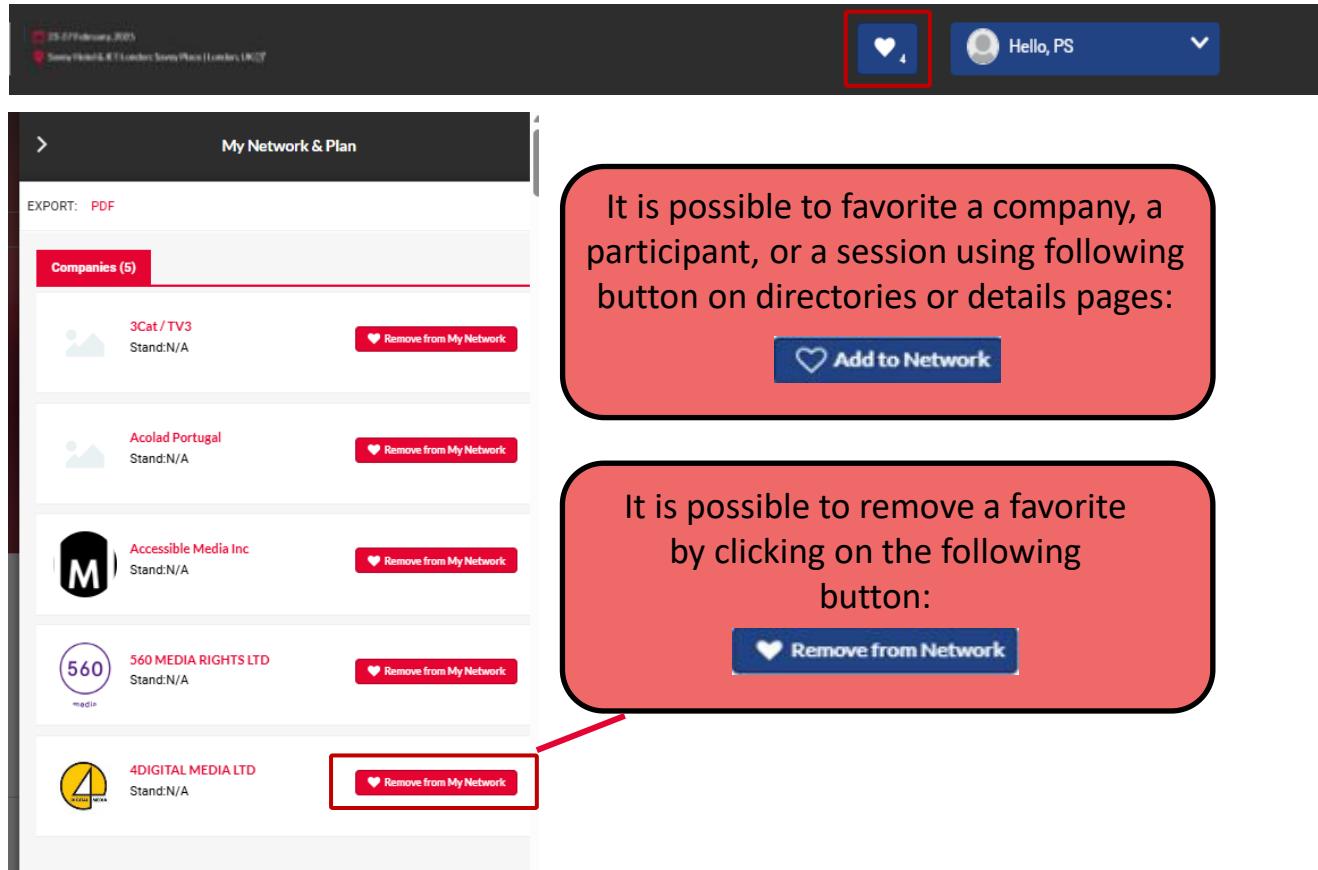
Enter any keywords to find your targets

Add a participant to your favourites list called "My Network & Plan" (Heart icon on top)

Quick link to company details

# 7. My Network & Plan

This new functionality is used to add favorites and save some records in case it should be accessed quickly later by participants



It is possible to favorite a company, a participant, or a session using following button on directories or details pages:

**Add to Network**

It is possible to remove a favorite by clicking on the following button:

**Remove from Network**

Company/Session	Stand:N/A	Action
3Cat / TV3	N/A	<b>Remove from My Network</b>
Acolad Portugal	N/A	<b>Remove from My Network</b>
Accessible Media Inc	N/A	<b>Remove from My Network</b>
560 MEDIA RIGHTS LTD	N/A	<b>Remove from My Network</b>
4DIGITAL MEDIA LTD	N/A	<b>Remove from My Network</b>

My Network & Plan is always available through the option in platform's header by clicking on the heart icon

“Network Feed” is displayed on the home page and shows the activity of the companies and participants you follow on your “Network and Plan”



Network Feed

Recent Feed

Peter Maitland (QUALITY) is attending Quality

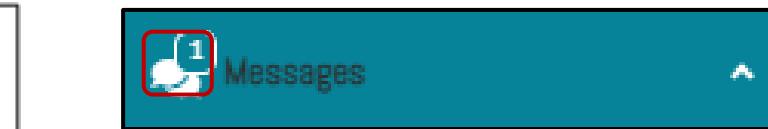
# 8. Chat



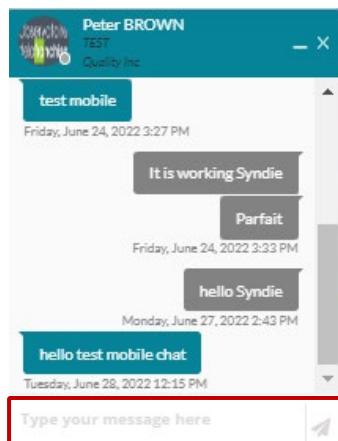
Chat module is always available in the bottom right of the platform. It can be minimized or displayed using the small arrow.



To start a discussion, click on “Send a message” on a participant details page.



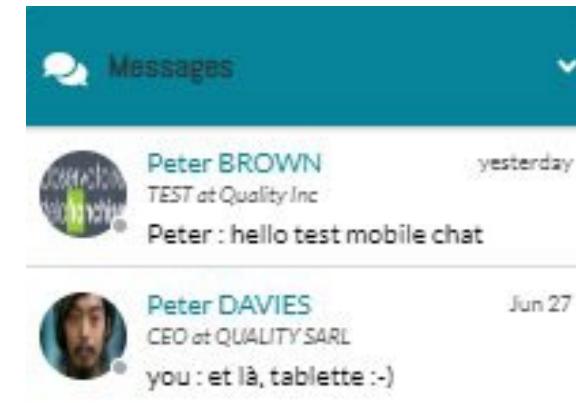
New messages are notified through a particular icon in the chat module header.



New posts can be filled in a chat window. Click send to post the message. URL will be displayed as links.



All active discussions are available in the list. Click on one item to open the thread in a separate panel.



User's availability is displayed next to the picture.  
Green: participant is connected  
Grey: participant is offline



NEED  
ANY  
ASSISTANCE

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- By phone : (+33) 1 47 56 24 00

Our telephone service is open from  
Monday to Friday, 9am to 6pm CET.

- [By form](#)
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