## Joining the Dots: Finding the Value

Exploring where creative, tech, and cultural innovation meet commercial opportunity.

	Sunday 22	Monday 23	Tuesday <b>24</b>
Conference Programme	Exclusive Cut: Buyers Sunday (multi-genre)		
	Content & Audience Trends		
	Unscripted & Formats		
	Brand & Creator-Led Content		
	Al & Tech Innovation		
			Kids Summit
$\bigcirc$	Screenings & Showcases (multi-genre)		
	Opening Party		
		Attention Economy Leadership Lunch + Mixer	
***	Matchmaking		
	Breakfast Mixer		
	Networking Lunches		
		Networking Happy Hours	