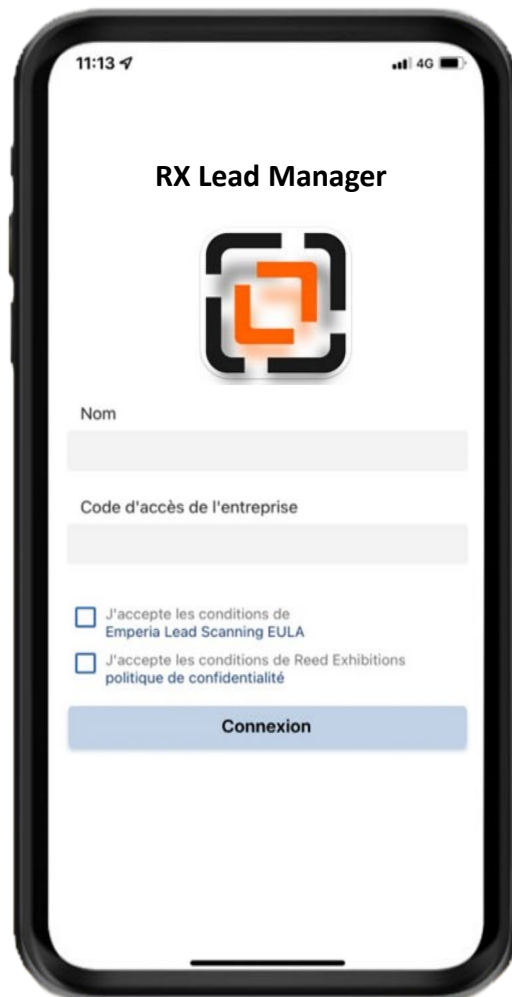


mip[®] london

SUNDAY 22 – TUESDAY 24 FEBRUARY 2026

IET London & Savoy Hotel



RX LEAD MANAGER

Capture Your Leads Easily and Quickly

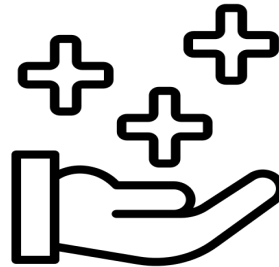


SUMMARY

What is RX Lead Manager?



What are the benefits of RX Lead Manager?

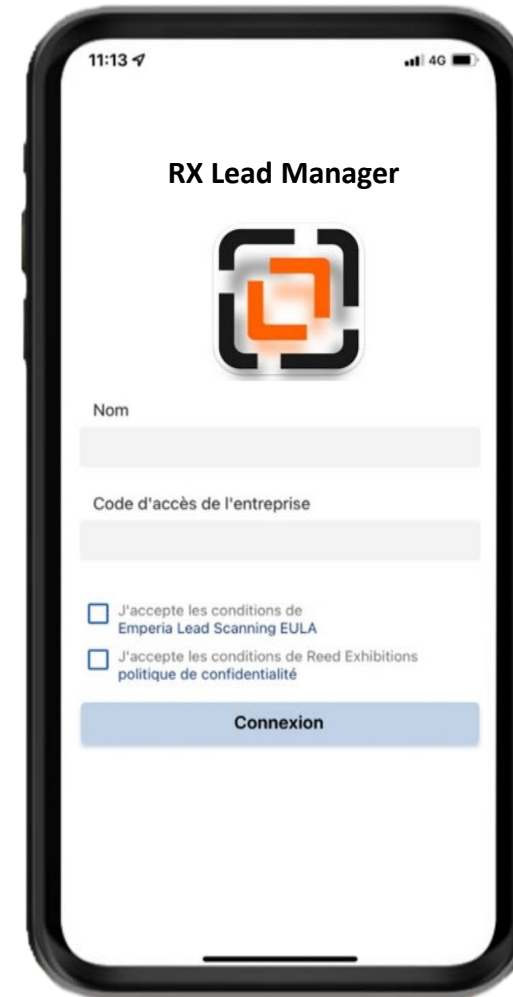


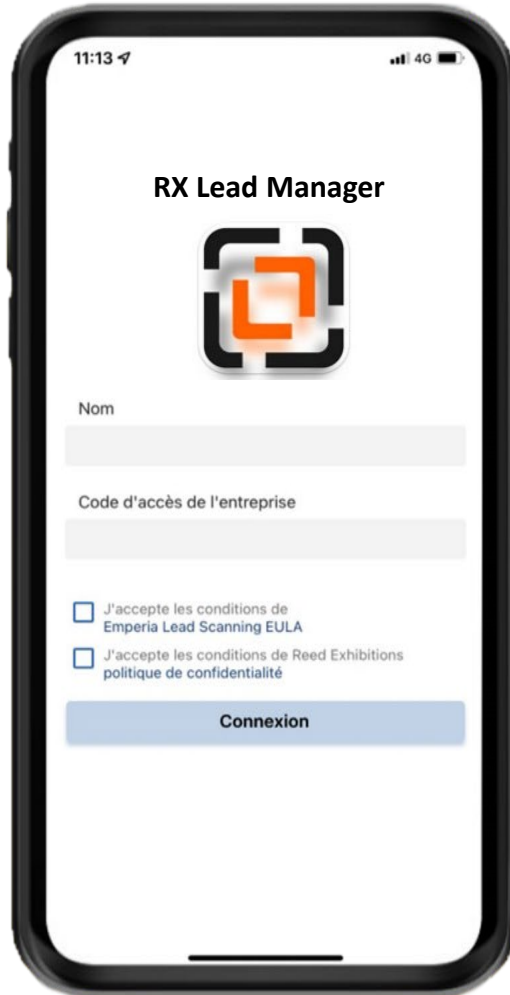
How does RX Lead Manager work?



WHAT IS RX LEAD MANAGER?

RX Lead Manager is a mobile application that allows you to capture, qualify, save & download to generate high quality leads.

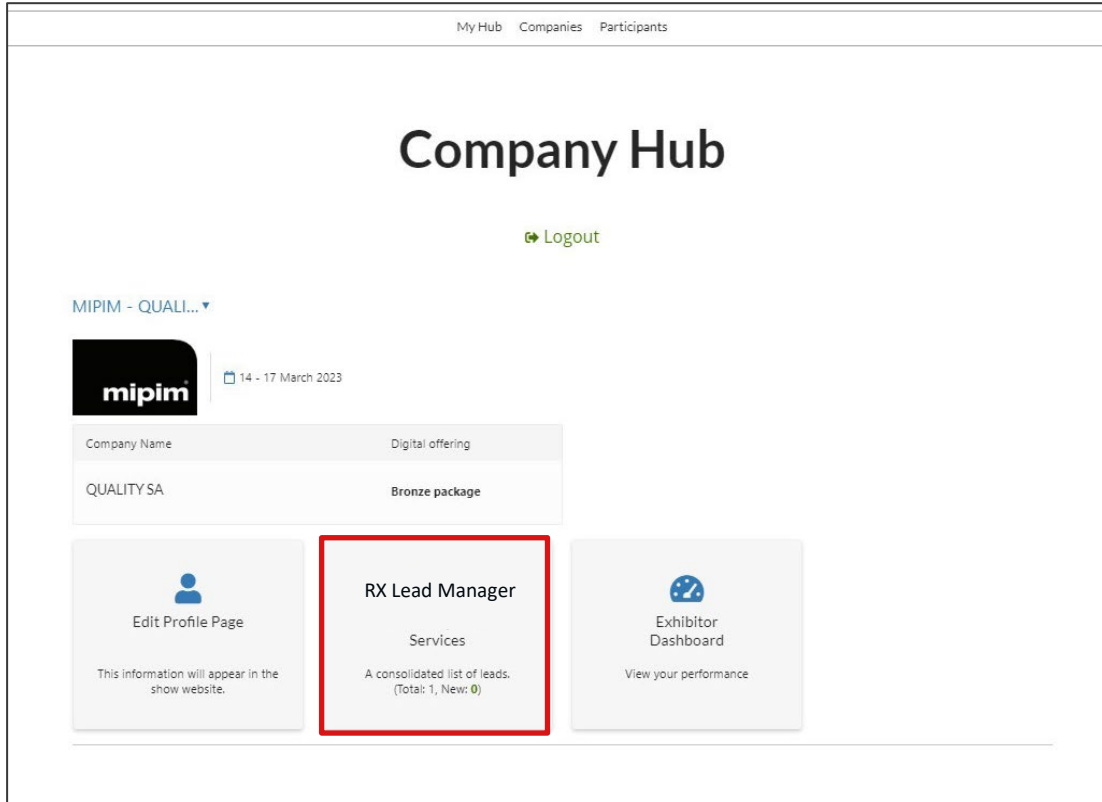




THE BENEFITS

- >>> Unlimited user access for your company
- >>> Access enriched database with all fellow company profile information
- >>> Customise questions for your leads
- >>> Download leads report anytime during/after the show
- >>> Share documents with your leads
- >>>

RX LEAD MANAGER: How Does It Work



1. Find Your Credentials:

The company admin can log into the Company Hub.

>>> Retrieve access to your credentials through the RX Lead Manager App tile.

>>> An email with your credentials will be sent before the show.

2. Download the App:

>>> Available on the AppStore or Google Play Store. Minimum device requirements:

iOS: Requires iOS 10.3+.

Android: Requires OS 5.1.1+ and an autofocus camera.

3. Log in to Lead Manager App:

Use your full name.

Enter the Company access code provided in the RX Lead Manager App email and Company Hub.

>>>

>>>

RX LEAD MANAGER: How Does It Work

On RX Lead Manager Page

Leads

Guide to Upload

The screenshot shows the RX Lead Manager interface. At the top, there is a 'Back' button and the title 'RX Lead Manager'. Below this is a 'DOWNLOAD LEAD REPORT' section with the text 'Download your consolidated leads in the format of your choice'. There are two buttons: 'CSV' and 'XLSX'. Below these buttons, it says 'Total Leads: 1' and 'New Leads: 0'. The main content area is divided into two columns. The left column is titled 'GETTING STARTED' and contains a paragraph of text. A red box highlights a link in the text that says 'Exhibitor's Guide to Emperia'. Below this text are two app store logos: 'Available on the App Store' and 'GET IT ON Google Play'. The right column is titled 'LOGIN DETAILS' and contains a paragraph of text. A red box highlights a field labeled 'Company access code' with the value 'QFERFAK7'. Below the 'LOGIN DETAILS' section is a section titled 'DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS' with a sub-heading 'Select up to 3 documents that you want to highlight and share with your leads as part of the end-of-show summary email that the visitors will receive.' There is a red box around a document icon. Below this is another section titled 'CUSTOM QUESTION(S)' with a sub-heading 'Add custom qualifying questions that you would like to ask your leads during lead capture using the Emperia app at the show. Add multi-choice options for each question. Receive these questions and the captured responses as part of your leads report post show.' There is a red box around a question icon.

Lead Report

- First name
- Last name
- Job function
- Company Name
- Email Address
- Tel
- Activity Notes
- The user

Company Access Code

RX LEAD MANAGER: How Does It Work

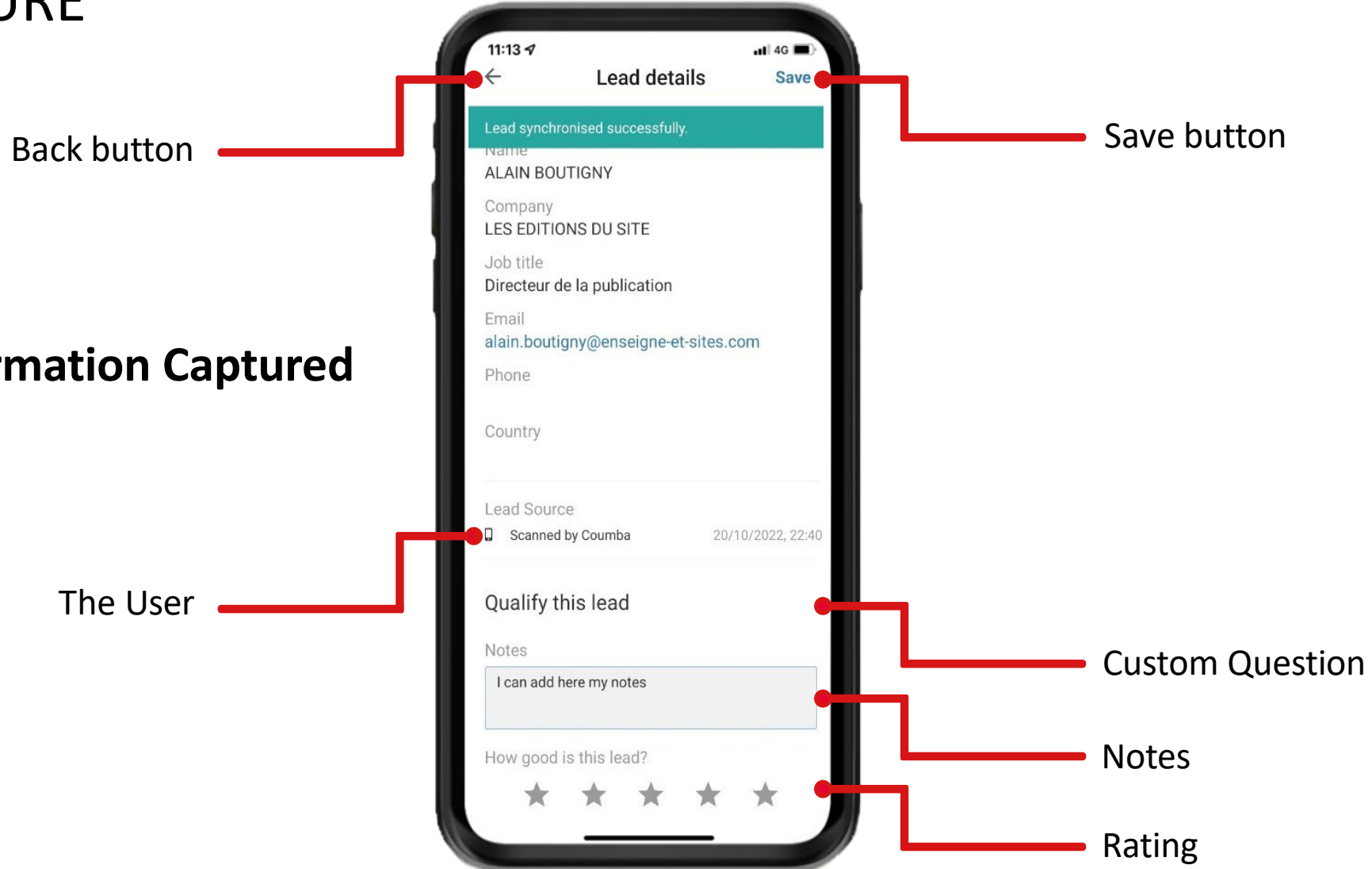
Download The App



RX LEAD MANAGER: How Does It Work

LEAD CAPTURE

Information Captured



RX LEAD MANAGER: Company Hub



On RX Lead Manager Page

← Back

RX Lead Manager

DOWNLOAD LEAD REPORT
Download your consolidated leads in the format of your choice

Total Leads 1 New Leads 0

Lead Report

- First name
- Last name
- Job function
- Company Name
- Email Address
- Tel
- Activity Notes
- The user

GETTING STARTED

Propel by MIPIM NYC is fast approaching. We want to make sure you're prepared for an important part of your experience - collecting leads with the Emperia Lead Retrieval Application. Using the app at the event is easy - simply scan the code on the visitor badge to capture your connection and record their contact details. Here's a simple "Exhibitor's Guide to Emperia" to get you started and answer some commonly asked questions about the Emperia lead scanning tool.

Available on app store and play store



LOGIN DETAILS

Use these credentials to login to the app. Share this access code with your colleagues from your company so they can capture leads on their own devices as well.

Company access code
QF8BFAK7

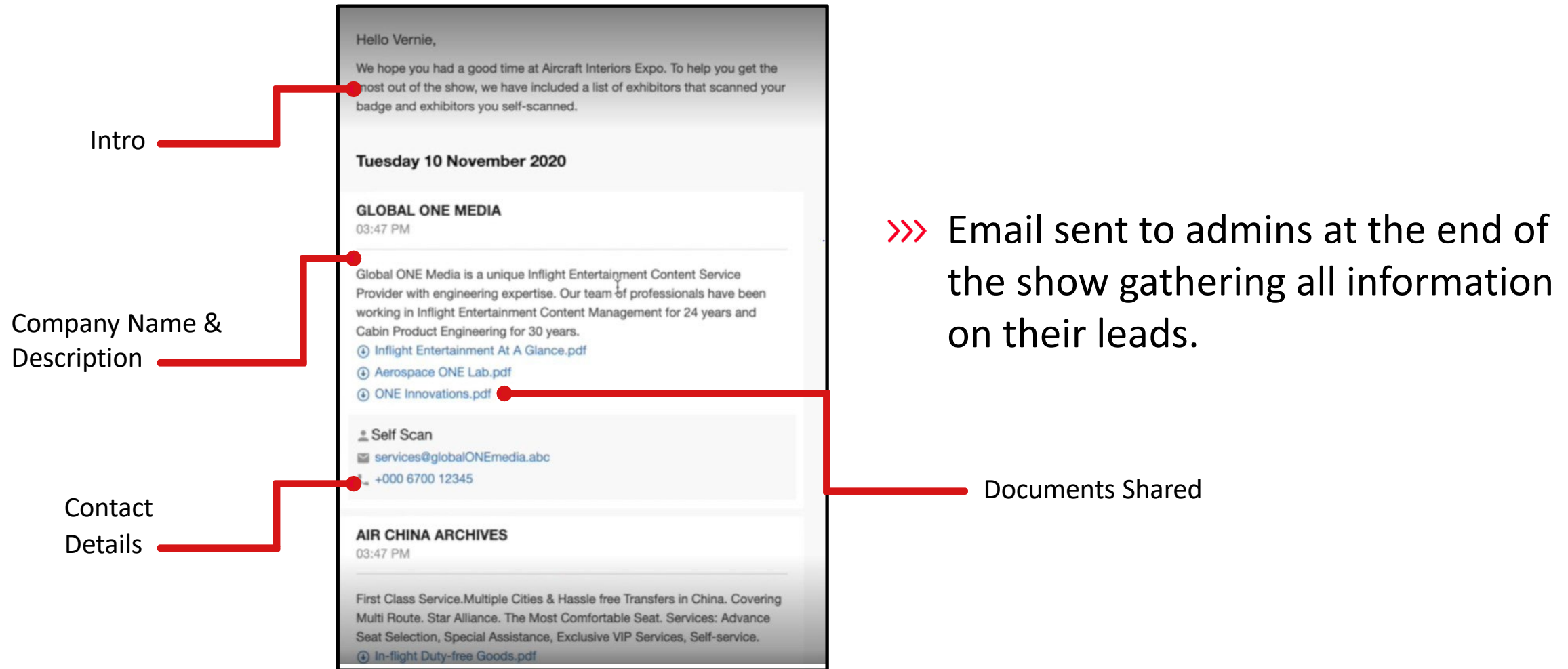


DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS

Select up to 3 documents that you want to highlight and share with your leads as part of the end-of-show summary email that the visitors will receive.

RX LEAD MANAGER: How Does It Work

LEAD REPORT



CONNECT.
COLLABORATE.
DISCOVER.

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Savoy Hotel & IET London: Savoy Place, London, UK
22 - 24 February 2026

www.mip-london.com