

	Sunday 23/02	Monday 24/02	Tuesday 25/02	Wednesday 26/02	Thursday 27/02
8:00					
9:00			08:30 – 09:30 Beaufort Bar - Savoy Women in Film & TV Networking Breakfast <small>By invitation only</small>	09:00 – 09:30 Turing Theatre - IET Converging Frontiers: Embracing the Content Creator Economy	
10:00	10:00 – 11:00 Haslett Room - IET Welcome Coffee & Tour	09:15 – 09:45 <b>SHOWCASE</b> Turing Theatre - IET Talpa Studios Showcase: Fresh Formats, Endless Creativity	09:45 – 10:30 Turing Theatre - IET Innovative Alliances: Mastering Branded Entertainment in Unscripted TV	09:15 – 10:30 <b>EXECUTIVE VISION</b> Kelvin Theatre - IET Global Streaming Strategies Summit <small>Hosted by Evan Shapiro, CEO, ESHAP</small> 09:15 Audience Trends by ESHAP & Barb 09:35 Inside Tubi: UK Strategy & Market Trends 10:00 Inside Warner Bros. Discovery: The Power of Culture of Defining Moments for Streaming Success	09:30 – 10:00 Turing Theatre - IET What's Hot in Media? <small>Presented by Omdia &amp; Webedia</small>
11:00	10:45 – 13:00 Turing Theatre - IET MIPDOC Co-Production Summit  10:45 Beyond The Lens: 2025 Trends in Documentary Production and Storytelling Presented by Vitrina AI & Mothership Media Consultancy  11:45 Unlocking Funding: Strategic Partnerships and Alternative Revenue Streams  12:30 The Art of Distribution: Tailoring Stories for Platform-Specific Impact	10:00 – 10:45 Turing Theatre - IET TV Asahi & Smart Dog Media Presents: Song VS Dance The Next Variety Competition Phenomenon  <b>EXECUTIVE VISION</b> 11:00 – 11:40 Kelvin Theatre - IET Formats Tomorrow. Crafting the Future Today <small>Presenting Partner: Deadline</small>  11:00 – 11:30 Turing Theatre - IET Bridging the Gap: When Linear Meets Digital in Doc & Factual  11:45 – 12:15 <b>EXECUTIVE VISION</b> Turing Theatre - IET YouTube & UK Broadcasters: The Perfect Partners?	11:00 – 11:45 <b>EXECUTIVE VISION</b> Kelvin Theatre - IET Bela Bajarla, CCO, Netflix & David Beckham    12:00 – 13:00 <b>SHOWCASE</b> Turing Theatre - IET Fresh TV Japan & Panel Discussion, JAPAN EFFECT <small>Sponsored by MIC / BEAJ</small>	10:40 – 11:15 Turing Theatre - IET What do Streamers Want?  11:30 – 12:30 Mountbatten Room - IET Global FAST & AVOD Roundtables <small>Intro by OKAST Limited seats, first come, first served</small>  11:30 – 12:30 Beaufort Bar - Savoy Speed-Matchmaking Kids <small>Pre-registration required</small>	10:15 – 10:45 Turing Theatre - IET Shaping Success in The Digital First Era: Insights from Production, Distribution & Commissioning  <small>In partnership with TellyCast</small>  10:45 – 12:00 Mountbatten Room - IET Capitalizing on The Creator Economy Roundtables <small>Intro by Evan Shapiro, ESHAP</small>  <small>Limited seats, first come, first served</small>
13:00		12:30 – 13:00 Turing Theatre - IET «The Headliner» Spotlight: A Case Study of a Ground-Breaking New Talent Format <small>With Talpa Studios</small>  13:30 – 14:45 <b>SHOWCASE</b> Turing Theatre - IET Highlighting Creativity – IPS From Korea <small>Presented by KOCCA</small>  <b>SHOWCASE</b> 14:45 – 15:15 Turing Theatre - IET Korea Formats Showcase <small>In partnership with KOCCA</small>  14:15 – 15:15 Beaufort Bar - Savoy Speed-Matchmaking Doc & Factual <small>Pre-registration required</small>  15:30 – 16:45 Kelvin Theatre - IET MIPFORMATS Pitch <small>In partnership with Fox Entertainment Global Followed by 30' Networking in Haslett Room - IET</small>  16:40 – 17:15 <b>SCREENING</b> Turing Theatre - IET The AP Project by Petri Entertainment & Laughing Lawyers  17:15 – 18:00 Kelvin Theatre - IET Fresh TV Formats <small>Presented by The WIT</small>	13:30 – 14:00 Mountbatten Room - IET Unscripted 2025: Breaking Boundaries, Shaping Stories <small>Presented by K7 Media</small>  14:00 – 15:30 <b>SCREENING</b> Turing Theatre - IET Soul Sucker: A Horror Comedy Series <small>Presented by Dori Media</small>  14:30 – 15:30 Mountbatten Room - IET AI Pitches <small>With Dubformer, Largo.ai, Lightricks</small>  14:30 – 15:30 Beaufort Bar - Savoy Speed-Matchmaking Scripted <small>Pre-registration required</small>  15:45 – 16:30 Turing Theatre - IET AI in Production: Mapping The Latest Developments, Opportunities & Challenges  16:30 – 18:00 <b>SHOWCASE</b> Mountbatten Room - IET YTV Masterpiece Formats: “Birdman Rally”...and More    <b>SCREENING</b> 18:00 – 20:15 Kelvin Theatre - IET World Premiere TV Screening: Paper Empire <small>Presented by ROBERT GILLINGS PRODUCTIONS Including a Q&amp;A with the cast. Followed by Networking Drinks, by invitation only, in The Faraday Centre – IET</small>	14:30 – 15:00 Kelvin Theatre <b>EXECUTIVE VISION</b> Evan Shapiro in conversation with Pedro Pina, Vice President YouTube EMEA  15:15 – 16:00 Mountbatten Room - IET Mastering YouTube Monetization Roundtables <small>Presented by Merzigo</small>  <small>Limited seats, first come, first served</small>  16:00 – 16:45 Turing Theatre - IET TV Renaissance: Re-Engaging Advertisers & Audience  17:00 – 17:30 Turing Theatre - IET The Media Odyssey Live Episode: The Content Economy	14:00 – 17:00 Turing Theatre - IET Kids First Summit: The Transformation Starts Here  14:00 Navigating The Kids’ Content Maze: Strategies for Success in a Crowded Market <small>Presented by Ampere Analysis</small>  14:30 New Gen, New Rules: How the Digital Shift is Reshaping the Kids Entertainment Industry  15:15 Mastering Digital Content Strategy: Unlocking Success  16:00 Broadcasters’ Spotlight Pitching Session: Partnering for Outstanding Kids’ Content
14:00	13:45 – 15:45 Mountbatten Room - IET MIPDOC Co-Production Summit Roundtable Discussions <small>By invitation only</small>  13:45 Welcome Coffee  14:10 Roundtable Discussions  15:05 Wrap-up  15:25 Mix & Mingle				
15:00					
16:00	16:00 – 17:15 Turing Theatre - IET MIPDOC Pitch				
17:00	17:30 – 18:00 <b>EXECUTIVE VISION</b> Turing Theatre - IET The Reality of IP Financing: Find Your Way Through The Maze				
18:00	18:00 – 20:00 The Faraday Centre - IET MIP LONDON « It's showtime! » Opening Cocktail  Blending the heart of Broadway with the spirit of the West End  <small>In partnership with COUTTS</small>	18:00 – 20:00 Beaufort Bar - Savoy MIP LONDON Happy Hour  <small>In partnership with Universal Television Alternative Studio</small>		18:00 – 20:00 Beaufort Bar - Savoy MIP LONDON Happy Hour  <small>In partnership with Freedom Media</small>	18:00 – 20:00 Beaufort Bar - Savoy MIP LONDON Closing Drinks
19:00					
20:00					

As of 22/02/2025, Subject to change

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