

MIPDOC PITCH 2025

FAQ

What is the MIPDOC Pitch?

The **MIPDOC Pitch** is a unique pitching competition highlighting new **Doc & Factual TV projects** with the greatest potential for commissioning and multiplatform extension.

Dedicated to creators and producers seeking financing for projects in development, the competition offers high visibility in front of a jury of leading decision makers from the global Doc & Factual Content Industry.

To qualify, submitted projects must be:

- Factual and documentary series / feature length/one-off/shorts
- Still looking for financing: “Early Stage” (Up to 25% financed) & “In Development” (25 to 75% financed)
- In its first season (returning seasons are not eligible)
- Original, not completed and not broadcasted Doc & Factual content
- Never pitched before at a festival/market or to buyers prior to MIP LONDON 2025

What are the criteria for selection?

Selection criteria to select the 5 finalists will be based on the below:

- Creating Impact either through the subject &/or treatment
- Original editorial angle of the subject
- Creativity & innovation
- Quality of storytelling
- Worldwide appeal
- Well written with a clear statement of the financial viability of the project

How do I enter my project at the competition?

The call for entries is open to all. To participate, you need to:

- Make sure you have carefully read the [MIPDOC Pitch Terms & Conditions](#)
- Submit your project by filling out the "[MIPDOC Pitch Submission form](#)"
- Make sure your submission is written in English.

Is there any cost to apply?

No, the call for entry is open to all. Each of the 5 finalists will be offered 1 registration free of charge for MIP LONDON. However, any additional participant will have to pay the [MIP LONDON registration fee](#).

How many projects can I submit?

You can submit up to 3 projects to the MIPDOC Pitch.

What are the key dates and deadlines?

- **End of November 2024:** Opening call for entries
- **9 January 2025:** Deadline for entries
- **Early February 2025:** Finalists official announcement.
- **22 February 2025:** Mandatory preparatory meeting for the finalists
- **23 February 2025:** MIPDOC Pitch Live Session

What is the selection process?

The MIPDOC Pitch is managed by RX France, submitted projects will be reviewed by an international Jury of Buyers and Commissioners.

Five Finalists will be selected to pitch their project on the MIP LONDON stage at IET London: Savoy Place, on Sunday 23 February 2025 from 16.30 to 17.45.

When the finalists will be announced?

The finalists who have been selected to participate for the live Pitch & non finalists will be contacted by RX France around the end of January.

What will happen on stage if I am selected as a finalist?

The live Pitch language is English

Each finalist will have:

- 5 minutes to pitch (including a video or mood board – we recommend a maximum duration of 90")
- 3 minutes for a Q&A session with the jury to discuss further the format and potential of their project.

A sizzle reel or a mood board of max 90" is strongly recommended for those projects that are selected for the live Pitch. The sizzle reel does not have to be a fully graded, final trailer of the show but must demonstrate the essence of the programme and its structure. It can be an interactive PowerPoint or feature filmed footage/short film/clips/stills...

After the pitches by the 5 finalists, the jury will leave the stage to deliberate and choose the best project.

During this deliberation, the finalists will come back on stage to interact with the moderator for a live Q&A.

A rehearsal is planned on Saturday 22 February 2025 (time TBC) with the moderator & RX team for the finalists to check their technical material & ask any question about the process.

What will I get if I am selected as a finalist for the live MIPDOC Pitch at MIP LONDON?

- 1 free registration to MIP LONDON 2025
- Visibility during the on-stage pitching in London during MIP LONDON 2025
- Visibility in MIP LONDON 2025 communication and marketing tools (official conference programme, MIP LONDON website and social networks)

What will I get if I win the MIPDOC Pitch at MIP LONDON?

- Editorial coverage on the MIP LONDON website / MIPDOC Page and MIP Blog
- 1 free entrance to MIP LONDON 2026
- 1 MIPDOC Pitch Trophy

Who do I contact if I have questions related to the MIPDOC Pitch?

Please send an email to djene.kaba@rxglobal.com