

# Programme Overview

Sunday 23/02

Monday 24/02

Tuesday 25/02

Wednesday 26/02

Thursday 27/02

Conferences Themes

Branded Entertainment

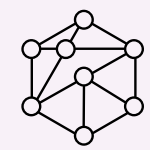
Creator Economy

Financing & Co-Production

Cross Platform Distribution / Global Streaming Strategies (FAST, AVOD, CTV)

Content Trends & Discovery

AI & Tech Innovations



Opening Party

Networking



Screenings & Showcases

Genres

Unscripted - featuring MIPDOC & MIPFORMATS

Kids

Multi-genre